

mrs mac ltd.

a life changing event?

country fair style ball june 2007

the brief

An international organisation appointed mrs mac ltd. to organise their annual summer ball. Various themes had been used over previous years so the client was keen to explore something a little different. Numbers were around 200 guests.

the organisation

mrs mac ltd. sourced four venues for the client to look at, one of which was a country house that opened for corporate and private events. It was a very imposing property with beautifully manicured lawns and tended gardens. The client felt this had just the right air about it and asked the team to book it for them.

Because of the beautiful gardens and large country house, a theme of a country fair was suggested and the client instantly loved it. There were four other themes suggested but all felt this was the best fit with the surroundings.

A marquee would be erected on the lawn and a traditional construction was chosen with wooden poles and large windows looking out over the countryside. It would include a dance floor and a standing bar area.

Country flower arrangements were chosen for the tables, these were arranged with pieces of fruit, wheat sheaves and stocks inside a terracotta pot tied with a ribbon. The poles of the marquee were dressed in corresponding ribbon.

Table cloths were chosen in green gingham and hay bales were positioned around the marquee and gardens. Fairy lights adorned the marquee and trees outside to ensure the garden was shown off to its full potential.

Fair rides were brought in and consisted of a carousel, hook-a-duck, test your strength and a candyfloss barrow.

A live band were contracted to play at the event after dinner and the guests all took to the dancefloor.

The food and drink chosen reflected the theme, using locally grown and seasonal produce. There were a selection of organic beers in barrels along with more mainstream wines and drinks.

The client feedback has been good and they are looking into using mrs mac ltd. for their 2008 summer ball.